

Display Rate Card

NEWS/BUSINESS/TRAVEL

Independent on Sunday	Mono	Colour	Mono	Colour
Display	ScC	scc	page	page
Specified Position	£44	£70	£10,472	£16,660
Run on paper	£42	£64	£9,996	£15,232

SPECIAL POSITIONS

Front page solus	£100	£100	All copy subject to editorial approval
Page 3	£85	£85	
First colour site after page 3	£80	£80	
Fixed day +10%			

SPORT ON SUNDAY

	Mono	Colour	Mono	Colour
	scc	scc	page	page
Run of section	£42	£64	£9,996	£15,232

THE NEW REVIEW

Page	£10,000
Double page spread	£20,000
Inside front cover	£12,000
Inside back cover	£11,000
Outside back cover	£13,000
Page front half	£11,000
First right hand page in issue	£12,000
Double page spread front half	£22,000
First double page spread in issue	£24,000

INSERTS

The New Review
Loose 2-8 pages
Loose 10-16 pages
Loose 16+ pages
Bound-insert 2-16 pages

Gummed cards

Gummed card page	£11,000
Gummed card	£45 per thousand*

*Available only to advertisers taking the page to which the card is gummed

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MEDIA WEEKLY/PROPERTY/EDUCATION & CAREERS/ARTS & BOOKS

The Independent M-F	Mono	Colour	Mono	Colour
	scc	scc	page	page
Run of section	£42	£64	£9,996	£15,232

THE INDEPENDENT TRAVELLER

The Independent (Saturday)	Mono	Colour	Mono	Colour
	scc	scc	page	page
Run of section	£42	£64	£8,064	£12,228

THE INDEPENDENT MAGAZINE

(Saturday)	
Double page spread	£20,000
Page	£10,000
Half page	£5,000

SPECIAL POSITIONS

Inside front cover	£12,000
Inside back cover	£11,000
Outside back cover	£13,000
Page front half	£11,000
First page issue	£12,000
First right hand page in issue	£24,000

THE INFORMATION (Saturday)

Run of magazine	
Double page spread	£20,000
Page	£10,000
Half page	£5,000

SPECIAL POSITIONS

Inside front cover	£12,000
Inside back cover	£11,000
Outside back cover	£13,000
Page front half	£11,000
First page in issue	£12,000
First right hand page in issue	£12,000
Double page spread front half	£22,000
First double page spread in issue	£24,000
Strip on bottom TV page (13mm x 5 col)	£750

INSERTS (The Independent Monday-Sunday)

Loose 2-8 pages	£25 per thousand
Loose 10-16 pages	£35 per thousand
Loose 16+ pages	£45 per thousand

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